

# RVING TO ALASKA'S 4th ANNUAL RENDEZVOUS AT THE RIVER 2024

JULY 21 - 25, 2024  
SPONSORSHIP KIT



## Be A part of the Largest RV Rally in Alaska!

What started as a small gathering of our followers high up in the mountains of the Chugach Range at Eklutna Lake Campground in the summer of 2019 has now developed into the largest RV Rally in Alaska.

This 4-day RV Rally is now an annual gathering of 100 to 150 RVing to Alaska group members who have traveled to Alaska for a summer of adventure. Our RV Rally offers a place where members can find community on the road with a week full of fun, food and most importantly friendships, where they come together as strangers and leave as family.

Sponsors of the RVing to Alaska Rendezvous Rally have the opportunity to build brand awareness for your Alaskan-based or RV-related business in front of our RV2AK members not only attending our Rally but you can also easily generate future customers by sponsoring and/or attending our RV Rally as a supporting organization. We will promote your business through numerous avenues including social media mentions leading up to the event, website advertising, banner advertising during the Rally, listing your business in the event program materials and as well as on-stage mentions throughout the event.

## Rally Contacts:



Rally Coordinator - Stacey Quimby  
stacey@rvingtoalaska.com



www.rv2akrally.com  
ww.rvingtoalaska.com



www.facebook.com/rvingtoalaska  
www.facebook.com/groups/rv2ak/

## About RVing to Alaska

RVing to Alaska LLC is owned and operated by fulltime Alaskan residents, Stacey and Gary Quimby, which is an online collaboration where we help educate travelers who wish to independently travel to Alaska in their RV's. Through our social media reaches our members share their travels in realtime as they travel to, within and from Alaska to learn from one another through our Facebook Community Group page, our YouTube Channel and our company websites.

# RV2AK RENDEVOUS FAQ & STATS



## PAST SPONSORS:

**Battle Born Batteries**

**EZ Mobile Data**

**Paddle Sports by True North Alaska**

**The Milepost &**

**TOTE Maritime Alaska**

### Contributing Friends of the Rally Include

Alaska Backcountry Adventure Tours

Alaska Horse Adventures

Boondockers Welcome/Harvest Hosts

Northern Lights Coupon Book

RV SnapPad

Tolsona Wilderness Campground

and Tri-Lynx Corporation

## What Our Attendees Had To Say About RENDEZVOUS 23

"We enjoyed ourselves at the rally!! Loved the games, tours, food, meeting new friends, and hanging out. When we return to Alaska would definitely do it again!!"

- Terri & Randy Savory from Ohio

"Rally Review!!! It was better than expected, the food, fellowship, activities, were spot on. All the planning and advice in the group helped us make better choices. We have us some forever friends, including our rally hosts, you have found your thing. Keep up the amazing work."

- Ann & Don Hadden from Georgia

"What an awesome time!!! We enjoyed all the activities, learned a bunch of new food ideas at the Breakfast and Dinner Potlucks. Great visiting with everyone and picking up new camping tips & tricks. Fishing was fun watching Paula and Gary reel in their Kings. Great job Stacey, Gary and your Houston friends putting this together. Hope to see you again. We are already seeing RV2AK Rally folks on the road."

- Ralph & Sondra Fowler from Texas

"The Rally continues..we see other Ralliers on our traveling, headed to Valdez and low and behold, ran into 4 couples from the Rally, it was absolutely fun 1st time rally adventurer and will look for the future to do more Rally's. Thank you so much and a great job on putting this event on. RALLY ON."

- Debra & Larry Jones from Washington State

**OVER THE PAST THREE RVING TO ALASKA RENDEZVOUS'S WE'VE:  
PARKED 152 RV'S AT 3  
DIFFERENT RALLY LOCATIONS  
WITH 293 PAID ATTENDEES**

**Past Locations Include:  
Ekluta Campground (2019),  
Isabel Pass Summit (2022)  
and Tolsona Wilderness  
Campround (2023)**

"We were very impressed with the signage, shout outs, and activities, all we could have asked for as a sponsor." - **Alex Ritsema,**  
**Marketing Analyst, TOTE Maritime Alaska**

## RATR23 STATS

ON MARCH 1ST, 2023 WE **SOLD OUT** ALL ELECTRIC SITE TICKETS IN THE **FIRST DAY OF SALES**. BY THE START OF THE EVENT **EVERY REGULAR CAMPSITE WAS SOLD** WITH OVERFLOW PARKING UTILIZED.

Host an Evening Happy Hour or Campfire



Happy Campers

2023 GROUP HIKE TO THE TOLSONA MUD VOLCANO



2022 CATERED ARRIVAL DINNER - The Fire Food Truck out of Delta Junction



# Share Your Business with our RV2AK Rally Attendee's



Off-Site Tour Opportunities



Target Hundreds of Potential Customers in one place!



Famous Waddinger Night



100-150 ATTENDEES EACH YEAR  
2023 GROUP PHOTO

## Rally Sponsorship Levels

BENEFITS OF SPONSORSHIP	FRIEND OF RV2AK \$100	SILVER \$500	GOLD \$1000	PLATINUM \$2500	NORTH STAR \$5000
Event Website Recognition & Welcome Bag Insert Advertising	●	●	●	●	●
Event Program Advertising Space	●	1/4 Page Ad	1/2 Page Ad	Full Page Ad	2 Page Spread
Business Logo on Event T-Shirt	●	●	●	●	●
Corporate Booth Space Available during Event	●	●	●	●	●
Hosted Happy Hour or Campfire with a Speaking Opportunity	●	●	●	●	●
Rally Tickets and Campsite for Staff Attending the Rally	●	●	50% Discount on 1 RV Site	Free. Camping for 1 RV Site	Free Camping for up to 2 RV's
RVing to Alaska's Preferred Partner Program Listing	●	●	Quarterly Enhanced Listing	12 month Premier Listing	12 month Premier Listing
Sponsor Recognition at all Event Activities	●	●	●	●	●
Main Event Sponsor & Named Host(s) of the CATERED ARRIVAL MEAL	●	●	●	●	●

RVING TO ALASKA'S 4th ANNUAL  
**RENDEZVOUS**  
**AT THE RIVER 2024**

**JULY 21 - 25, 2024**  
**SPONSORSHIP REGISTRATION FORM**

**CONTACT INFORMATION**

BUSINESS OR ORGANIZATION: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

CELL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**LEVEL OF SPONSORSHIP**

NORTH STAR SPONSOR \$5000

PLATINUM SPONSOR \$2500

GOLD SPONSOR \$1000

SILVER SPONSOR \$500

FRIEND OF RV2AK \$100

IN-KIND CONTRIBUTION OR GIFT CERTIFICATES

DESCRIPTION: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

VALUE: \_\_\_\_\_

**INVOICING INFORMATION**

AUTHORIZING NAME: \_\_\_\_\_

BILLING COMPANY: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

EMAIL FOR INVOICING: \_\_\_\_\_

PHONE NUMBER FOR INVOICING: \_\_\_\_\_

PURCHASE ORDER NUMBER: \_\_\_\_\_ TOTAL AMOUNT SPONSORING: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PLEASE EMAIL THIS PAGE TO [STACEY@RVINGTOALASKA.COM](mailto:STACEY@RVINGTOALASKA.COM) TO PROCESS YOUR APPLICATION. AN INVOICE WILL BE SENT TO YOUR ORGANIZATION USING THE INFORMATION ABOVE.

PLEASE EMAIL A HIGH RESOLUTION COPY OF YOUR LOGO(S) TO [STACEY@RVINGTOALASKA.COM](mailto:STACEY@RVINGTOALASKA.COM)

AD AND LOGO IMAGES MUST MEET A MINIMUM OF 300 DPI/PPI.

WE INTEND TO ATTEND RENDEZVOUS 2024  
NUMBER OF REPS ATTENDING: \_\_\_\_\_

RV SPACE NEEDED (# OF RVS): \_\_\_\_\_

WE INTEND TO EXHIBIT AT RENDEZVOUS PER OUR SPONSORSHIP LEVEL BENEFITS

RVING TO ALASKA'S 4th Annual  
**RENDEZVOUS**  
**AT THE RIVER 2024**  
JULY 21 - 25, 2024

**PROGRAM AD SIZES AND SPECIFICATIONS**

2-PAGE SPREAD



**FULL SIZE W/ BLEED**  
8.25"W X 9.25"H

**TRIM**  
8"W X 9"H

**LIVE AREA**  
7.5"W X 8.5"H

FULL PAGE

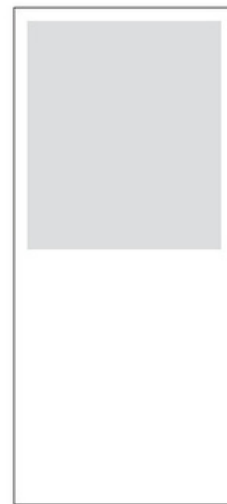


**FULL SIZE W/ BLEED**  
4.25"W X 9.25"H

**TRIM**  
4"W X 9"H

**LIVE AREA**  
3.5"W X 8.5"H

1/2 PAGE



**3.5"W X 4.125"H**  
NO BLEED

1/4 PAGE



**3.5"W X 2"H**  
NO BLEED

**PDFs must be prepared WITHOUT crop marks but should include bleeds when necessary**

**TECHNICAL SPECIFICATIONS**

**FILE FORMAT**

Ads should be submitted as PDFs. When creating your PDF, choose PDF-X/1A. Please be sure your PDF files are sized correctly and include image area for bleed when necessary.

**DIGITAL IMAGES**

Ad images must be in high resolution - a minimum of 300 dpi/ppi.

**MARKS & BLEEDS**

IMPORTANT: Omit all printer's marks - including crop and registration marks, color bars and file names - but please include the 1/4" bleed for 2-page spread and full page ads.

**COLOR**

Convert all photos and spot colors to CMYK prior to writing the PDF. Ads not submitted in CMYK format may cause colors to print differently than expected.

**AD SPECIFICATIONS**

**AD DEADLINES**

Program ads are due by June 1, 2024. Ads received after the June 1st deadline may not be included in the printed program, but will be included online.

**WELCOME BAG INSERTION DEADLINE**

Please have all welcome bag inserts delivered to PO Box 940322, Houston, AK no later than July 12, 2024.

**Submit ads to: [stacey@rvingtoalaska.com](mailto:stacey@rvingtoalaska.com)**